



ONLINE AUCTION INCENTIVE [2025]

1. MidwayUSA Foundation will host one (1) online auction per month, where benefitting MidwayUSA Foundation endowments, specified by the winning bidders, will receive an endowment award. With the exception of National Shooting Sports Month (August), which will offer a total of four (4) online auctions.
 - 1.1. Online auction dates:
 - a) Auction 1 begins January 6, 2025 and ends January 19, 2025 at 7 pm EST.
 - b) Auction 2 begins February 3, 2025 and ends February 16, 2025 at 7 pm EST.
 - c) Auction 3 begins March 3, 2025 and ends March 16, 2025 at 7 pm EST.
 - d) Auction 4 begins April 7, 2025 and ends April 20, 2025 at 7 pm EST.
 - e) Auction 5 begins May 5, 2025 and ends May 18, 2025 at 7 pm EST.
 - f) Auction 6 begins June 2, 2025 and ends June 15, 2025 at 7 pm EST.
 - g) Auction 7 begins July 7, 2025 and ends July 20, 2025 at 7 pm EST.
 - h) Auction 8a begins August 3, 2025 and ends August 9, 2025 at 7 pm EST.
 - i) Auction 8b begins August 10, 2025 and ends August 16, 2025 at 7 pm EST.
 - j) Auction 8c begins August 17, 2025 and ends August 23, 2025 at 7 pm EST.
 - k) Auction 8d begins August 24, 2025 and ends August 30, 2025 at 7 pm EST.
 - l) Auction 9 begins September 1, 2025 and ends September 14, 2025 at 7 pm EST.
 - m) Auction 10 begins October 6, 2025 and ends October 19, 2025 at 7 pm EST.
 - n) Auction 11 begins November 3, 2025 and ends November 16, 2025 at 7 pm EST.
 - o) Auction 12 begins December 1, 2025 and ends December 14, 2025 at 7 pm EST.
 - 1.2. Fifteen (15) benefitting endowment accounts will receive \$1,000 each.
 - a) Benefitting endowment is specified by the winning bidder of each auction.
 - b) Prizes will be awarded as endowment donations. No cash or products will be awarded.
 - c) It is acceptable for an endowment to receive multiple endowment awards stemming from the varying auctions.
 - 1.3. The winning bidder's donation, along with the incentive award, will be allocated to the designated endowment account.
 - 1.4. The winning bid will be matched according to our current [Matching Program](#).
 - 1.5. The winning bidder will receive their applicable auction item.