

**DRAFT – 9/4/24**

**MidwayUSA Foundation's  
National Youth Shooting Sports Conference  
2024**

**Thursday: October 10<sup>th</sup>**

Optional morning activity for early arrivals: Tour of Warm Springs Ranch

*20 spots reserved – must pre-register with Sarah Hall (shall@midwayusafoundation.org)*

*Must check in at 10:15 am, tour begins at 10:30 am until 11:20 am*

12:00 - Noon

Check-in at Courtyard

12:00-1:00

Light lunch served

1:00-1:15

Opening Welcome

1:15-1:30

Welcome by Larry and Brenda Potterfield

1:30-2:00

NSSF Research Study

2:00-2:30

Break Sponsored by Big Frig

2:30-2:50

Council to Advance Hunting and the Shooting Sports

2:50-3:10

Pass it On Outdoors

3:10-3:15

Closing Remarks

3:30-6:00

Networking Activity: 5-stand at Midway Farms– Sponsored by Youth Shooting Sports Alliance

*Dinner will be provided at Midway Farms*

*Demo by Take Aim Technology*

*Sponsored Guns: SKB, Aselkon, Bettinsoli*

*Ammo provided by Federal Ammunition*

**Friday: October 11th**

8:00

Check-in

8:00-9:00

Breakfast

9:00-9:05

Opening Welcome

9:05-9:15

MidwayUSA Foundation Impact

9:15-9:35

NSSF Programs

9:35-9:55

DJ Case Study (*High School Shooting Sports Coach Focus Group*)

9:55-10:15

International Hunters Education Association

10:15-10:40

Break sponsored by SSP Eyewear

10:40-11:00

Outdoor Stewards of Conservation (OICC)

11:00-11:20

Fundraising Best Practices

11:20-11:40

USA Shooting Olympic Update

11:40-12:00

Missouri Marksmanship Education and Competition Center

12:00-1:00

Lunch – Sponsored by Take Aim Technologies

1:00-1:30

Communicating with Youth Athletes

1:30-1:50

Mental Training in Shooting Sports

1:50-2:20

Break Sponsored by Vortex

2:20-2:40

Female Perspective

2:40-3:00

Legal Roadblocks

3:00-3:10

NRA Youth Programs

3:10-3:35

MidwayUSA Foundation Special Purpose Grants

3:35-4:15

Transitioning from High School to College in Shooting Sports

4:15-4:20

Closing Remarks

4:20-6:00 – Appetizers and Happy Hour – Sponsored by Gaim

6:00-7:00 – Dinner and Silent Auction – Dinner Sponsored by Federal Ammo

**Saturday: October 12<sup>th</sup>**

7:30-8:00

Breakfast

8:00-8:45

Endowment Holder only session

9:00-9:05

Welcome

9:05-9:25

Student Air Rifle Expansion

9:25-10:00

Marketing

10:00-10:20

Break– Sponsored by Webley and Scott

10:20-11:20

National Governing Bodies Updates

10:20-10:35 – AIM

10:35-10:50 – USA YESS

10:50-11:05 US HS Clay Target League  
11:05-11:20 Scholastic Shooting Sports Foundation

11:20-11:30  
Local Economic Impact/Contributions of Youth Shooting Sports

11:30-11:50  
MidwayUSA Foundation Fundraising 2025

11:50-12:00  
Closing Remarks

12:00-1:00  
Light lunch – Sponsored by Faxon